

خفية خط طير الجير مع التحكم في Unfiddenable " 8.5 المقتفي GPRS حصة سكوتر Escuoter التطبيقات الذكية

The solution on sharing electric scooter

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Category	Authors & sources	Approaches to the customer
General	1. Strategic approaches, including customer segmentation, customer relationship management and customer experience management 2. Customer relationship management	1. Super hero marketing (Raguram and Suresh) 2. Super Hero VCs (entrepreneur magazine) 3. Super Hero VC (Entrepreneur magazine) 4. Super Hero VC (Entrepreneur magazine)
	3. Super hero marketing (Raguram and Suresh) 4. Super hero VCs (entrepreneur magazine) 5. Super Hero VC (Entrepreneur magazine) 6. Super Hero VC (Entrepreneur magazine)	1. Super hero marketing (Raguram and Suresh) 2. Super Hero VCs (entrepreneur magazine) 3. Super Hero VC (Entrepreneur magazine) 4. Super Hero VC (Entrepreneur magazine)
Customer	1. Super hero marketing (Raguram and Suresh) 2. Super Hero VCs (entrepreneur magazine) 3. Super Hero VC (Entrepreneur magazine) 4. Super Hero VC (Entrepreneur magazine)	1. Super hero marketing (Raguram and Suresh) 2. Super Hero VCs (entrepreneur magazine) 3. Super Hero VC (Entrepreneur magazine) 4. Super Hero VC (Entrepreneur magazine)
	5. Super hero marketing (Raguram and Suresh) 6. Super Hero VCs (entrepreneur magazine) 7. Super Hero VC (Entrepreneur magazine) 8. Super Hero VC (Entrepreneur magazine)	1. Super hero marketing (Raguram and Suresh) 2. Super Hero VCs (entrepreneur magazine) 3. Super Hero VC (Entrepreneur magazine) 4. Super Hero VC (Entrepreneur magazine)
Market	1. Super hero marketing (Raguram and Suresh) 2. Super Hero VCs (entrepreneur magazine) 3. Super Hero VC (Entrepreneur magazine) 4. Super Hero VC (Entrepreneur magazine)	1. Super hero marketing (Raguram and Suresh) 2. Super Hero VCs (entrepreneur magazine) 3. Super Hero VC (Entrepreneur magazine) 4. Super Hero VC (Entrepreneur magazine)

category	Strategy/Action/Initiative	Keynotes/evaluation
customer relationship	1. create journey for all clients 2. create customer relationship 3. No one can be a customer, Apple doesn't have you, you are a customer of Apple	1. You are not a customer, you're a fan 2. You are not a customer, you're a fan 3. You are not a customer, you're a fan 4. You are not a customer, you're a fan
customer experience	1. create journey for all clients 2. create customer relationship 3. No one can be a customer, Apple doesn't have you, you are a customer of Apple	1. You are not a customer, you're a fan 2. You are not a customer, you're a fan 3. You are not a customer, you're a fan 4. You are not a customer, you're a fan

GPS tracking technology



Communication can choose : 2G/3G/4G/NB/IoT



User mobile function is more convenient

Clear view of home page, searching easier location,
swap code select, sliding at once, hand scroll, 3d-like presentation.



BMS battery management

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